



Geo-bombing is one of the techniques that can be employed to enable more effective dissemination of your YouTube videos campaign through Google mapping applications like Google Maps and Google Earth. Now you can watch your geo-tagged videos inside Google Earth and Google Maps. Any geo-tagged YouTube video will show up when the Youtube layer of Google Earth/Maps is turned on.

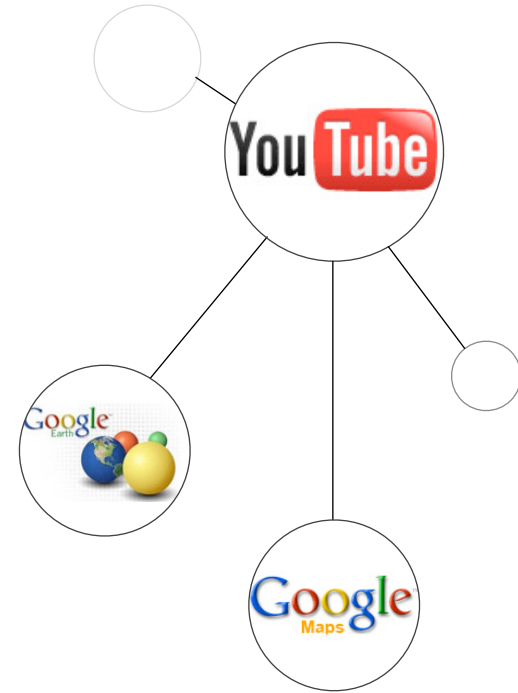
✓ Successful use of the Geo-bombing technique

This technique has been used by the Tunisian presidential palace on Tunisian activists from the collective blog Nawaat.org (*The Core*) to link with the very same videos about civil liberties which Ben Ali was trying to prevent Tunisian Netizens from watching by blocking both popular presidential palace's location on video-sharing websites, Youtube and DailyMotion.

“Reviews


Tunisian activists and their allies organised a “digital sit-in”, linking dozens of videos about civil liberties to the image of the presidential palace in Google Earth. That turned a low-key human-rights story into a fashionable global campaign. *The Economist*

It's remarkable how little Google Earth bombing there's been, considering the high profile of the application (...) Time to define “Google geobombing” or “Google Earth bombing”, then (...) Even if the definition is a bit dry, there's not doubt that Google geobombing is great cheap guerrilla PR. *Ogle Earth*



Geo-tagging your videos is a great way to share your experiences with your viewers.



 View the virtual Sit-in at Tunisian Presidential Palace on Google Earth: You can [download](#) this Google Earth kmz file (Keyhole Markup Zip) which will start Google Earth (you need to have it installed) and fly you to Carthage Presidential palace.

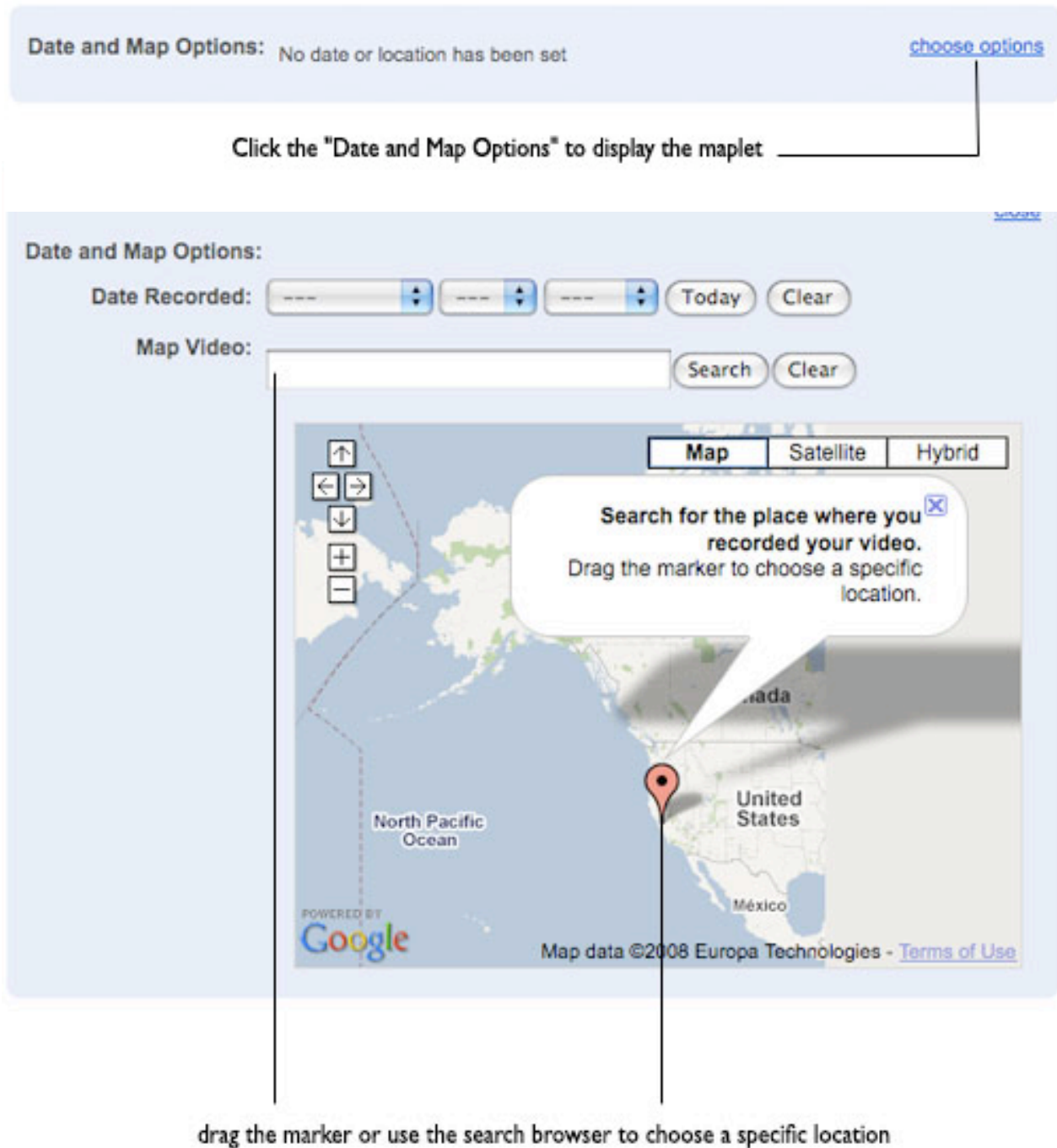
How-to?

1- Geo-tagging your video

During the upload process on YouTube you can geo-tag your video with a location:

You can add geographical location to any of your new and old Youtube videos:

- ★ Edit your video;
- ★ Click on the "date and map" option;
- ★ Add a latitude and longitude or enter a city, town, or place name;
- ★ You can use the search box or drag the marker to choose a specific location.



The screenshot shows the 'Date and Map Options' interface. At the top, it says 'Date and Map Options: No date or location has been set' with a 'choose options' link. Below this, a text box says 'Click the "Date and Map Options" to display the maplet'. The main interface has a 'Date Recorded:' section with three dropdown menus and 'Today' and 'Clear' buttons. Below that is a 'Map Video:' section with a search box and 'Search' and 'Clear' buttons. The map shows the United States with a red location pin on the West Coast. A speech bubble over the pin says 'Search for the place where you recorded your video. Drag the marker to choose a specific location.' At the bottom, a text box says 'drag the marker or use the search browser to choose a specific location'.

Once the location has been recorded and the video uploaded it will appear on Google Earth.

2- How to display geo-tagged Youtube videos on Google Earth?

To activate the Google YouTube layer, you have to navigate to the “Layers” menu on the left-hand side of Google Earth. Expanding the “Gallery” node in the layers tree will expose the “Youtube” layer. Once you check the box next to Youtube Layer all the Google YouTube icons appear all over the globe.

